UNIVERSITY OF MISSOURI
AG LENDER WEBINAR

POULTRY OUTLOOK

February 5, 2025

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Livestock Marketing Information Center
Website: www.lmic.info



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Livestock Marketing Information Center

Mission Statement: Provide Timely and Comprehensive Livestock Marketing Resources Through Cooperation

Land Grant Universities (29):



USDA Agencies (8):

- ERS
- APHIS
- GIPSA
- NASS
- WAOB
- AMS
- FAS
- FCA

Associate Members (15):

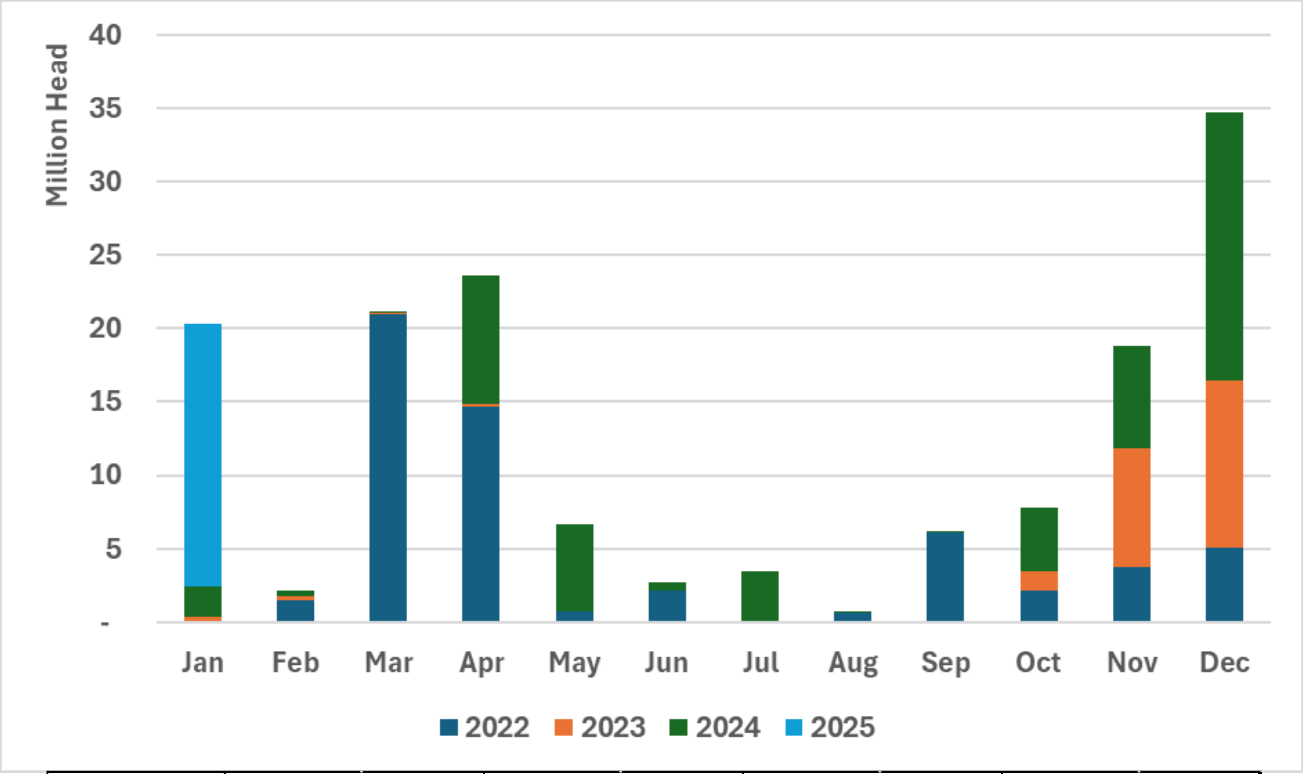
- AFBF
- ASI
- NCBA
- NPB
- NPPC
- CME Group
- Canadian Consortium
- Noble Research Institute
- CoBank
- TCFA
- TCU
- AgWest Farm Credit
- Daily Livestock Report (DLR)
- Agri-Food and Agriculture Canada



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Highly Pathogenic Avian Influenza (HPAI)

U.S. Outbreaks (2022-Present)



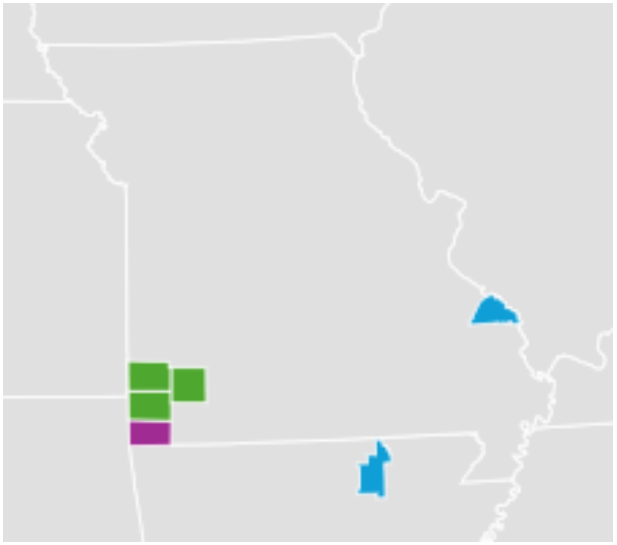
	2022		2023		2024		2025	
	Mil. Hd	%	Mil. Hd	%	Mil. Hd	%	Mil. Hd	%
Broiler	2.7	5%	2.6	12%	5.8	12%	1.8	10%
Table Egg	44.4	77%	14.4	66%	40.2	79%	14.8	83%
Turkey	9.7	17%	3.6	16%	3.8	7%	0.9	5%
Other	1.0	2%	1.2	6%	0.9	2%	0.4	2%
TOTAL	57.8		21.9		50.7		17.9	

Data Source: USDA-APHIS
Livestock Marketing Information Center

Highly Pathogenic Avian Influenza (HPAI)

Missouri Outbreaks (2025)

Date Confirmed	County	Production Type	Number Affected (hd)	% of Total
1/8/2025	Perry	WOAH Non-Poultry	-	0.0%
1/14/2025	Newton	Commercial Table Egg Layer	14,300	0.4%
1/21/2025	Newton	Commercial Table Egg Layer	650	0.0%
1/22/2025	Jasper	Commercial Turkey Meat Bird	1,149,400	28.2%
1/22/2025	Lawrence	Commercial Turkey Meat Bird	49,400	1.2%
1/22/2025	Newton	Commercial Turkey Meat Bird	52,400	1.3%
1/22/2025	Newton	Commercial Turkey Meat Bird	21,300	0.5%
1/24/2025	Mcdonald	Primary Broiler Breeder Pedigree Farm	23,000	0.6%
1/24/2025	Newton	Commercial Table Egg Layer	1,175,800	28.9%
1/28/2025	Mcdonald	Commercial Broiler Breeder	1,585,100	38.9%
1/28/2025	Newton	Commercial Turkey Meat Bird	20	0.0%
TOTAL			**4,071,370**	



Missouri Outbreaks (2022-Present)

	2022		2023		2024		2025	
	Head	%	Head	%	Head	%	Head	%
Broiler	294,800	62%	16,600	36%	-	0%	650	0%
Table Egg	-	0%	-	0%	-	0%	3,910,300	96%
Turkey	174,500	36%	29,300	63%	99,700	71%	160,400	4%
Other	9,550	2%	479	1%	40,500	29%	20	0%
TOTAL	478,850	100%	46,379	100%	140,200	100%	4,071,370	100%

Data Source: USDA-APHIS
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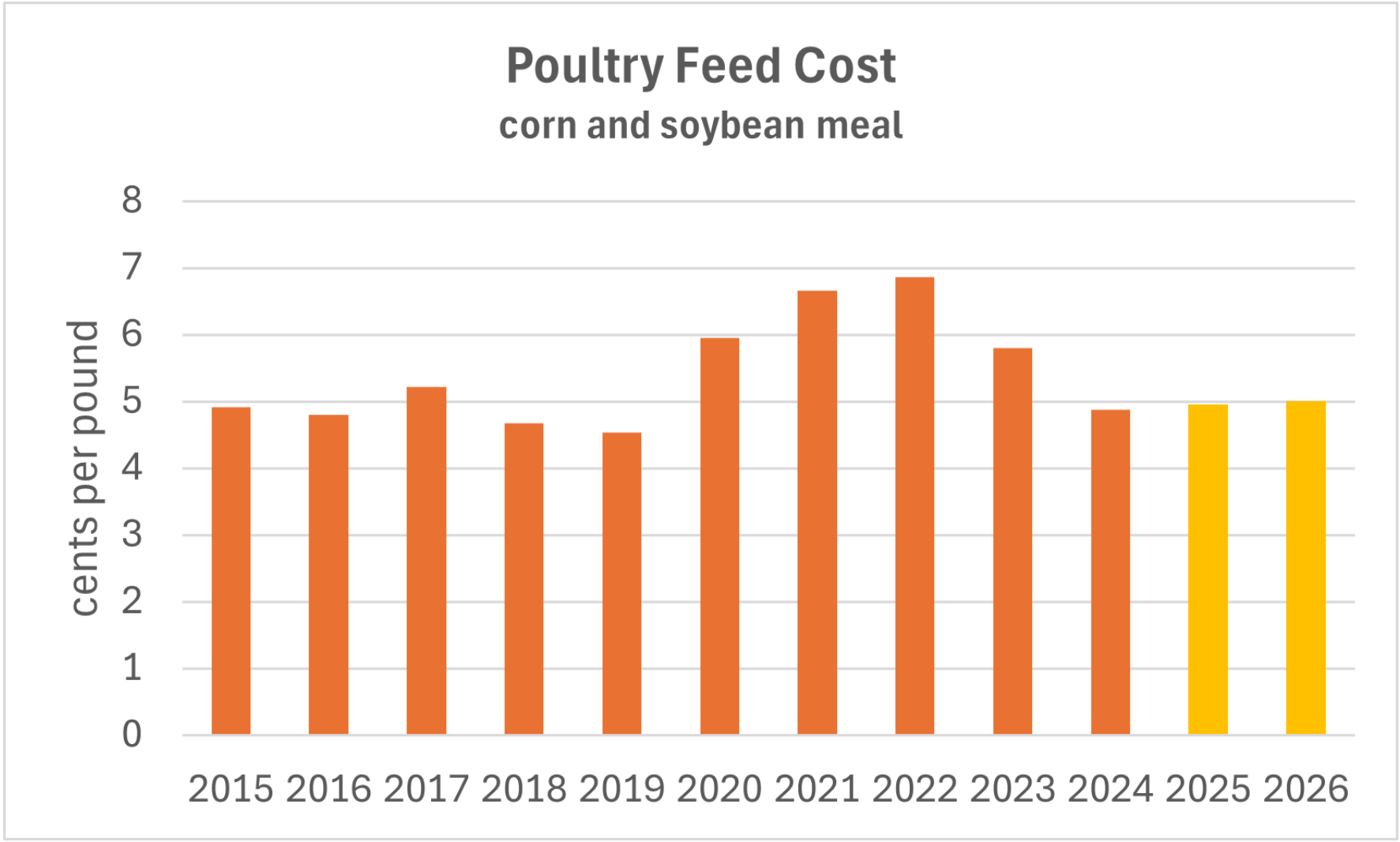
HPAI: Policy Update

- **Indemnity Program (after testing positive for HPAI)**
  - **To Receive Future Indemnity Payments:**
    - APHIS will require biosecurity audit before restocking and future indemnity payments.
    - Required to pass a biosecurity audit by APHIS before restocking
    - Biosecurity audit required for commercial poultry premises within the "buffer zone" (7 km radius around infected zone)
    - All comments must be submitted on or before **March 3, 2025**

- **Enhance Surveillance Turkey Flocks**
  - December 2024: APHIS noted genetic link between turkeys infected with HPAI H5N1, raw pet food, and infected household cat.
  - Piloting pre-slaughter surveillance with turkey premises **greater than 500 birds in Minnesota and South Dakota**.

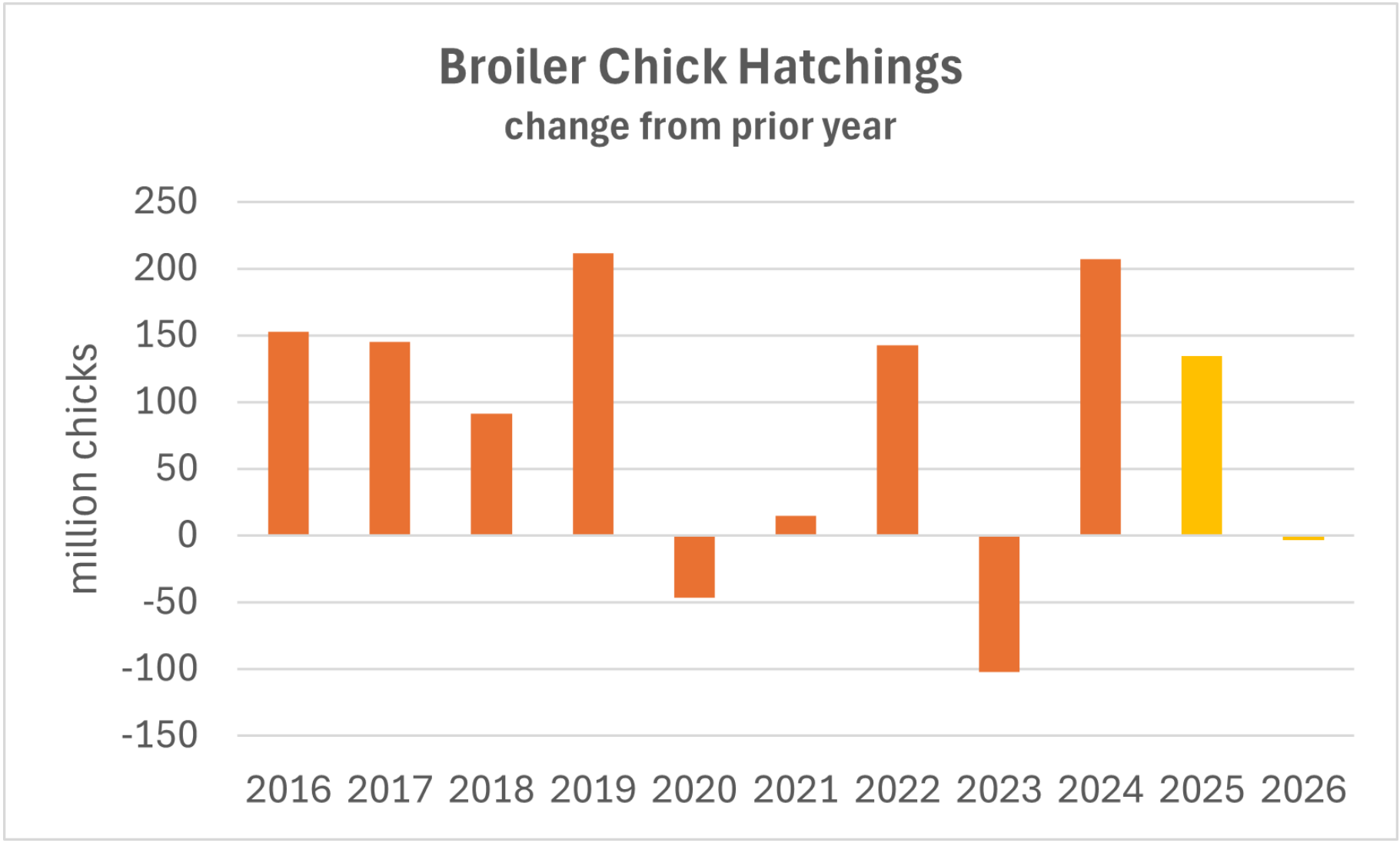
Source: USDA-APHIS
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Chicken Outlook



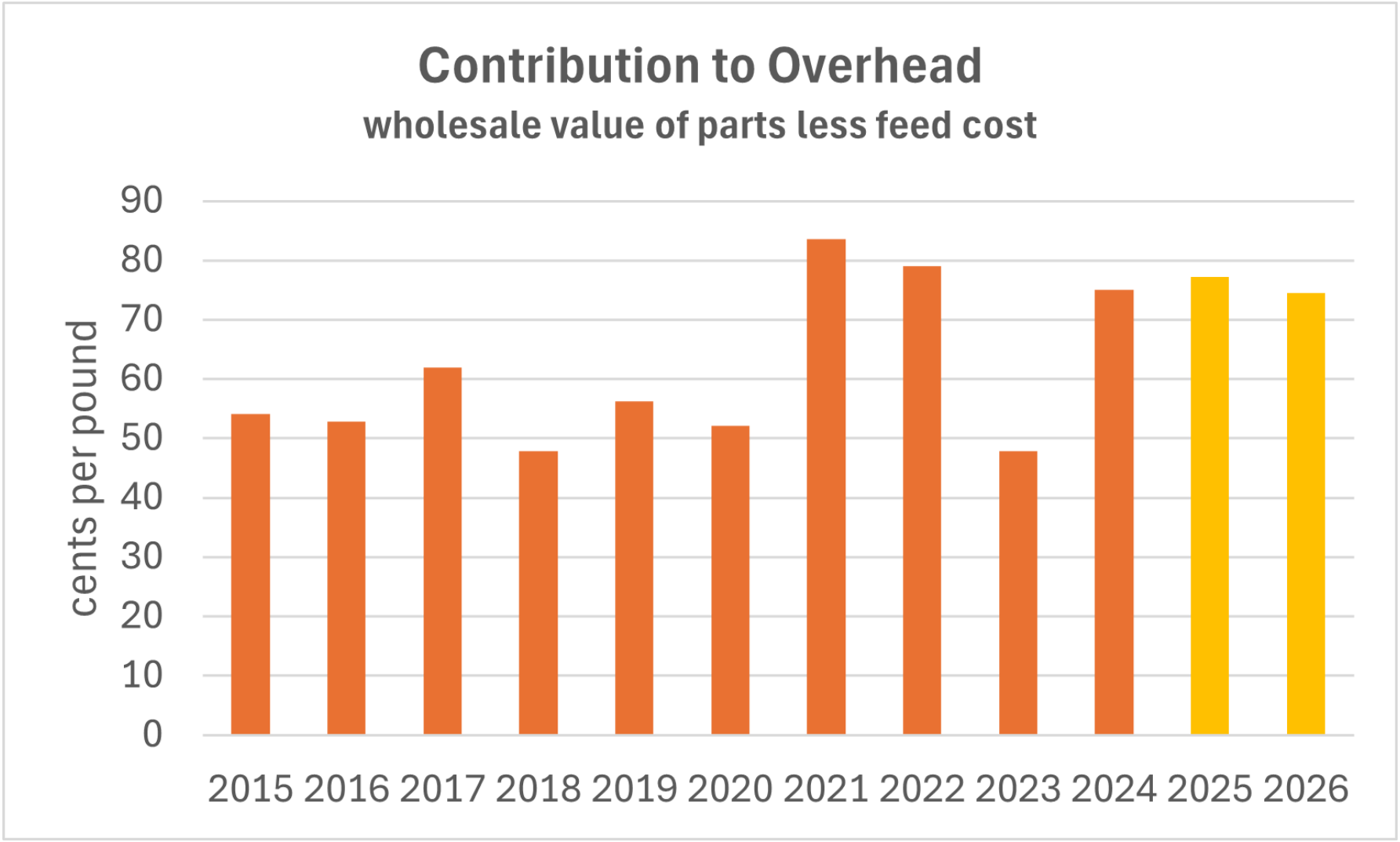
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Chicken Outlook



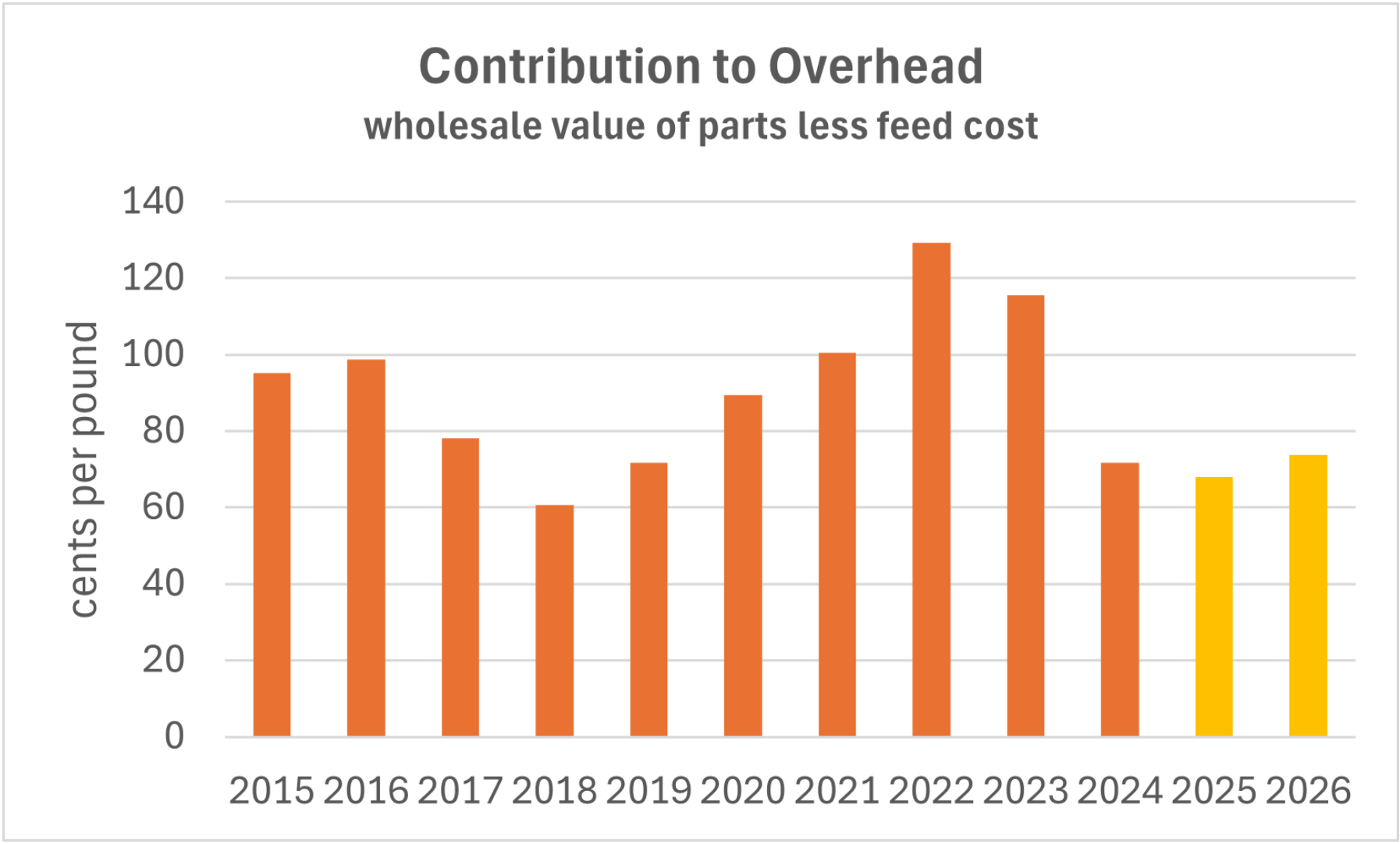
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Chicken Outlook



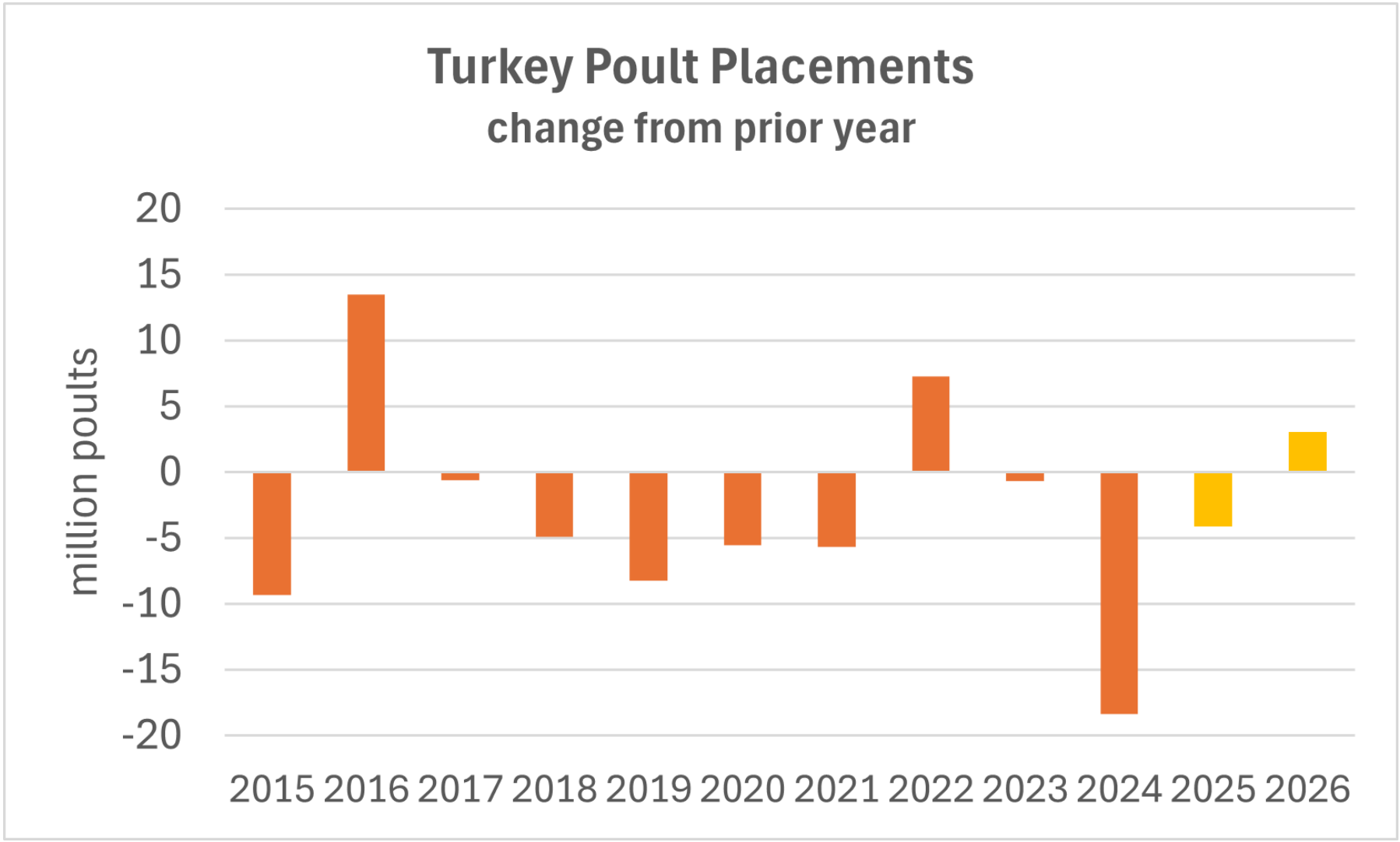
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Turkey Outlook



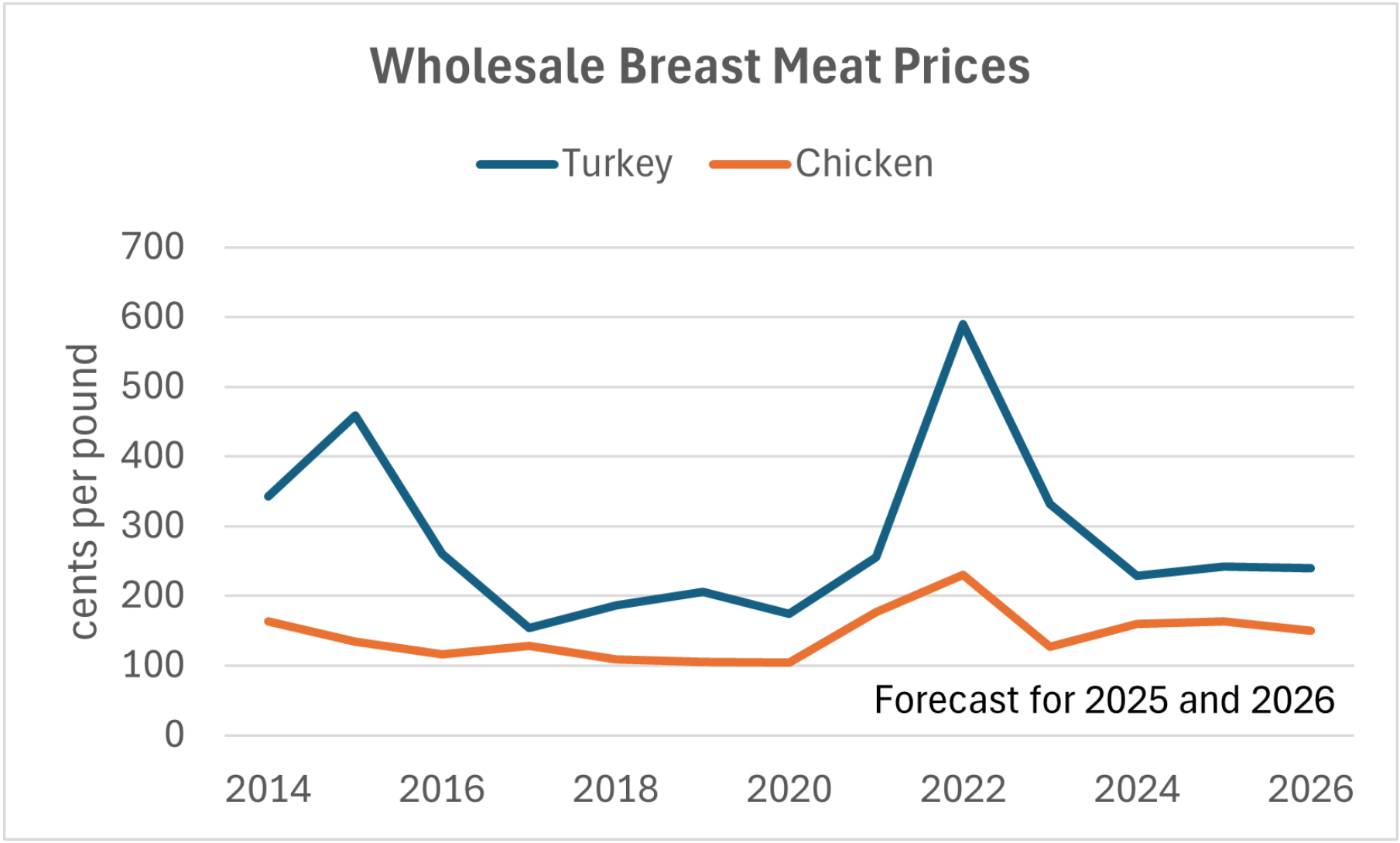
Data Source: USDA-NASS
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Turkey Outlook



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Turkey Outlook



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FACTORS FOR CONSIDERATION

- Highly Pathogenetic Avian Influenza
- Profitability
  - Feed costs very favorable for at least the next 6 months, possibly two years
- Demand
  - High grocery store beef and pork prices
  - Foodservice retail sales grow 4%, grocery store sales up 2%
- Interest Rates
  - 8 percent prime rate shut off valve
- Inflation
  - Wage rates
  - Cost to build new plant

THANK YOU!

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